



## Yoga Month Sponsorship Packages

Yoga Month is a grassroots, community-based global campaign to educate people about the health benefits of yoga and to inspire a healthy lifestyle. Sponsorship is a vital element to the success of Yoga Month activities in Kansas City. Sponsorships are available in different levels and can be developed to fill virtually any company's needs. Your contributions will support promotional materials and marketing for the campaign as well as direct contributions to local and national non-profits. There are five levels of sponsorship.

**Friends of Yoga Month**—Any monetary donation less than \$500 or contribution of food, supplies, promotional materials or gift certificates.

### **Bronze—\$500**

- Business logo on t-shirts and other giveaways
- Sponsorship listing in pre-printed materials
- Web site text listing

### **Silver—\$1,500**

- Business logo on t-shirts and other giveaways
- Sponsorship listing in pre-printed materials
- Web site text listing and direct link
- Two complimentary onsite yoga classes
- Five class-pass gift certificates (5 total) to participating yoga studios

### **Gold—\$5,000**

- Business logo on t-shirts and other giveaways
- Sponsorship listing in pre-printed materials
- Media exposure in print and radio
- Website banner and direct link
- Two onsite yoga classes and one 4-hour day of chair massages
- Ten class-pass gift certificates (5 total) to participating yoga studios

### **Platinum—\$10,000**

- Business logo on t-shirts and other giveaways
- Sponsorship listing in pre-printed materials
- Media exposure in print and radio
- Onsite signage at planned activities
- Website skyscraper banner and direct link
- Two onsite yoga classes and two 8-hour day of chair massages
- Ten class-pass gift certificates (10 total) to participating yoga studios
- Onsite booth space at select events

**For more information contact Darryl Olive, Yoga Month Coordinator at 816.256.4443 or e-mail [yoga@kansas-city-yoga.com](mailto:yoga@kansas-city-yoga.com)**